

Audiojack is an audio based movie with No Words, No Video, and No Music. Comprised of sound design only, there is never a language, gender or race barrier to contend with.

This has allowed for a global use of Audiojack in Health, Education, Fitness and Home by helping increase focus, imagination engagement, and mindfulness.

Research and study into the use of Audiojack has yielded significant results across various platforms. Group accounts as well as individual downloads have grown rapidly in the Public and Private sector as screen use has increased. The following information highlights how Audiojack is impacting the way we connect and learn in this “Always On” generation.



#TakeBackYourImagination

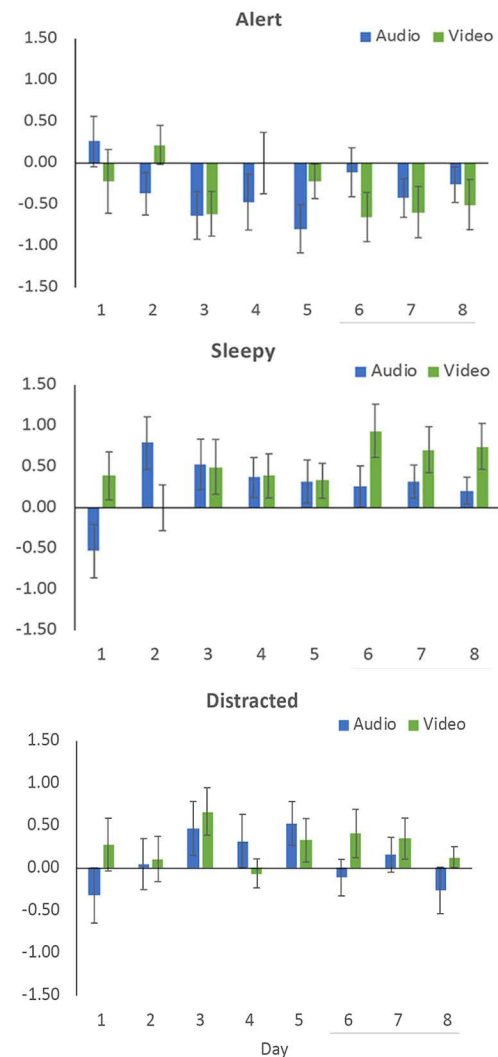
Imagination is the action of forming new ideas, images, or concepts and experiences into reality. Imagination is a key factor in problem solving, empathy, reasoning, and processing information.

The current trend of prolonged screen use stagnates imagination and in turn, increases stress and anxiety, which leads to insomnia, frustration and distraction. The data below reflects how Audiojack was used to help refresh the mind compared to watching a screen when on a break.

Audiojack and a video option were given to users to refresh themselves in between tasks.

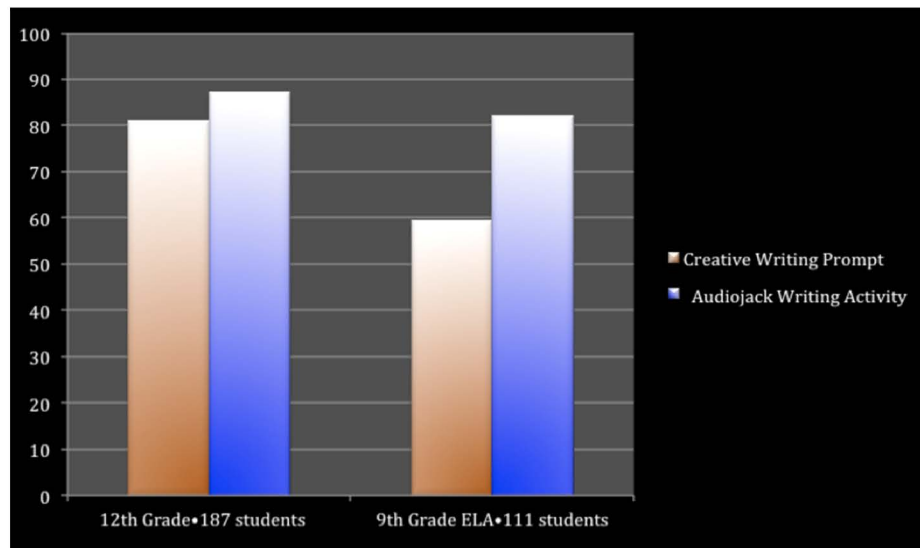
The video option made users more tired when returning to work. Alertness suffered more when using video on the break.

Distraction increased for those that watched video on their break when compared to Audiojack use during the same time.



Engagement in classrooms is critical to student success. Increases in effort, positive emotions, attention and higher grades, as well as decreased dropouts are all associated with more engaged students. Using sound design only, Audiojack connects listeners across language, gender, and race barriers.

300 high school students participated in a comparative analysis in creative writing. The students had a full class period to write about a pre-selected prompt. Two days later they did “The Story” exercise from the Audiojack app. Both papers were graded against the same 5-point rubric and compared to see if any change occurred. A second test was done with non-native English speaking students. The results are below.



In addition to an increase in grades; engagement, participation and overall quality of work went up. Students that had below average grades showed the greatest range and all students had passing scores.

Audiojack is used in a variety of fields and manners. From personal use to help relax or beat insomnia, to game night with friends and family; to institutional use in hospitals and global programs that aim to give users a break from screens and a path to engage their imagination in a meaningful way.

With 68% of people saying they daydream less since having a smart device in their life... It's time to take back your imagination.



For more information about Audiojack, it's use and how you can get started, please visit www.audiojack.com or email info@audiojack.com

#TakeBackYourImagination

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